

Joint Committee on Educational Television

1785 MASSACHUSETTS AVENUE, NORTHWEST, WASHINGTON 6, D. C.

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NATIONAL EDUCATION ASSOCIATION
OF THE UNITED STATES
BELMONT FARLEY

RALPH STEETLE, EXECUTIVE DIRECTOR

HUDSON 3-6628

VOICES OF EXPERIENCE

A cooperative publication of the Joint Committee on Educational Television and the Association of Land Grant Colleges and Universities.

February 1955

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Thirteen spokesmen for educational television share with you the story of their pioneering and experimentation in the field of educational television.

"Voices of Experience" is a report of a program presented in cooperation with the Joint Committee on Educational Television at the 68th annual meeting of the Association of Land Grant Colleges and Universities in November 1954.

The report includes appraisals of televised education by a college president, a station manager, a university extension director. It discusses television's effectiveness in adult education, its place in the university curriculum and its role in supplementary state-wide educational services. It describes the potential audience to be served and some of the programming possibilities for the educational establishment.

To the extent that these stories can be told in one morning's session, "Voices of Experience" is a thoughtful evaluation of higher education's role in the first few years of educational television.

Ralph Steetle
Executive Director

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

FINANCIAL REPORT
Fiscal Year July 1, 1953 - June 30, 1954

<u>Grantor</u>	<u>Recent Grants- not all during this year</u>	<u>Balance 7-1-53</u>	<u>Receipts</u>	<u>Disbursements</u>	<u>Balance 6-30-54</u>
Administration-General		720.64	7,726.64	6,526.43	4,620.15
Album-Sales and Costs			5,252.35	5,597.93	
Due's - Membership			3,700.00		
News Letter			197.50		
Promotion Expense				573.28	
Taxes Payable - Withholding				-	245.10
" " - Social Security				-	34.24
Total - Non-Restricted Funds		720.64	16,876.49	12,697.64	4,892.49
Chicago Radio Project	Anon	5,000.00	4,500.00	3,397.20	1,102.80
Grants in Aid 52-53	FAE	80,000.00	847.39	-	847.39
Grants in Aid 53-54	ETRC	80,000.00	76,000.00	65,575.00	10,425.00
Management Service	FAE	7,000.00	7,000.00	-	7,000.00
Monitoring Study 51-52	FAE	28,000.00	158.58	-	158.58
Monitoring Study 53	FAE	12,500.00	3,933.83	-	447.09
Monitoring Study 54	FAE	12,500.00	-	12,500.00	2,237.25
New York Ed. Institute	Brynays	2,509.64	2,409.25	2,402.64	6.61
Pacific Foundation	FAE	30,000.00	30,000.00	-	
Placement Service	FAE	7,000.00	-	7,000.00	1,573.88
Engineering Service	FAE	30,000.00	-	30,000.00	1,118.71
TV Engineering Workshop	FAE	8,000.00	6,310.26	8,000.00	-
TV Lincoln Lodge Seminar	FAE	10,000.00	-	-	3,839.56
TV Management Seminar 53	FAE	5,000.00	-	4,500.00	3,423.77
TV Production Workshop 53	FAE	12,000.00	-	11,400.00	8,856.85
TV Production Workshop 54	FAE	12,000.00	-	12,000.00	-
Scholarships 54	FAE	6,300.00	-	6,300.00	1,800.00
Totals (reconciled to bank account)		11,123.31	199,333.13	148,434.74	92,021.70

Additional Financial Data: Membership Dues Receivable at close of year totaled \$1296.66, while news letter receivables totaled \$122.50. Since these include some past due items from prior years, they may not be considered as 100% good assets. Other assets include travel advances totaling \$500 (secured by personal notes), and two US government bonds purchase May 28, 1943, and worth \$192.40. Fixed assets include office furnishings.

The above figures were found to be correct by use of ordinary auditing procedures.

Signed /s/ Paul McMichael
Paul McMichael, Urbana, Illinois

Reconciliation of Cash Account as of June 30, 1954:

Balance June 30, 1954 per bank statement	\$95,529.36
Less Checks Outstanding per list below	<u>3,507.66</u>
Adjusted Balance per Annual Financial Report	\$92,021.70

Checks Outstanding:

#331	\$500.00
391	9.52
438	150.00
439	150.00
441	150.00
442	150.00
443	150.00
444	150.00
446	145.00
447	30.25
448	150.00
449	150.00
450	2.20
451	150.00
452	172.50
453	1029.73
454	111.95
455	155.00
456	1.51
	<u>\$ 3507.66</u>

12-1-54

Active
Associates

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

OFFICE OF THE PRESIDENT

14 Gregory Hall

December 2, 1954

Dear NAEBer:

At the New York convention you were kind enough to accept the treasurer's report for 1954-55, subject to audit. This was in line with wishes expressed by the members at the 1953 convention.

At New York, too, I told you I would mail a report to all active and associate members.

The audit has been completed, and attached hereto is the auditor's report on the treasurer and his books, and an adjusted financial report. I say adjusted because the auditor found he knew more than I. There were no major discrepancies. He found me honest. I trust you think as much of me.

If you have any questions, any comments, you know I will be most happy to hear from you.

Incidental to the treasurer's job, Bob Coleman and I have agreed that it would be easier all-around if I kept the books until December 31. He has already made arrangements for a depository and for bond, both of which have been approved by the Board. Meanwhile, all accounts will be brought up to January 1. All billings as of January 1 are being prepared here to help Bob get started.

Sincerely,



Frank E. Schooley
President

FES:h/p

Encl.

CC: H. J. Skornia
Cohn and Marks

AUDIT REPORT

National Association of Educational Broadcasters
for the year ended June 30, 1954

SCOPE OF AUDIT: All deposits and disbursements were checked in detail in verifying the cash position at the start and close of the year. Test checks were made of checks to invoices. The subsidiary ledger on news letter and membership dues was examined and summarized in detail to verify income totals and total receivables at end of year.

All charges against restricted funds were examined in detail in verifying the balances remaining unexpended in those funds.

GENERAL COMMENTS: All non-restricted funds and accounts are grouped at the top of the accompanying financial statement, with a total all their own, since they represent the net worth as regards cash of the association at any time. As the report shows, this position improved greatly in the fiscal year, with the association's share of the cash in bank increasing from \$720.64 to \$4,620.15. The chief source of such income is the percentage of grants allowed the association for their administration, and this varies from nothing to five or ten per cent, totaling \$5,700.39 in the fiscal year.

The receivables might well be examined with a view to writing off certain older items not likely to be paid. The total receipts from the news letter seem hardly to justify the effort involved in billing and recording the items - consideration might be given to dropping the charge or putting it on a strictly cash basis.

The auditor wishes to acknowledge the complete cooperation and helpfulness of the association treasurer, Mr. Frank E. Schooley, in the conduct of the audit.

/s/ Paul McMichael

Paul McMichael¹

1. Mr. McMichael is a graduate of the University of Illinois, has been business manager of the Illini Publishing Company for about 20 years, and has frequently audited fraternal and university-associated organization accounts, . . . FES

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

FINANCIAL REPORT

Fiscal Year July 1, 1953 - June 30, 1954

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TV Lincoln Lodge Seminar	FAE	10,000.00	6,310.26	-	8,000.00
TV Management Seminar 53	FAE	5,000.00	-	4,500.00	2,470.70
TV Production Workshop 53	FAE	12,000.00	-	11,400.00	1,076.23
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455	155.00
456	1.51
	<u>\$ 3507.66</u>

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Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
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and Wisconsin Historical Society.

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the National Endowment for the Humanities



MARYLAND INSTITUTE FOR
TECHNOLOGY IN THE HUMANITIES



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SOCIETY



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